

BEL Signs

Ecoflex



A-Boards



Booster



Forecourt



Chalk Boards



Pavement Signs



Swinger Signs



First impressions count for so much and the need to let customers know about your business is often reliant on signage. We offer a wide range of signs that are both eye catching and functional as well as catering for every budget.

Don't let custom pass you by

Promote your business with our range of A-Boards and Pavement Signs.

Also known as swing signs these pavement signs are a hugely popular way of driving customers to your door. They are ideal for a range of uses from simple messages pointing people to your premises to product awareness or promoting sales and special offers. A-Boards are available in many different styles and sizes including economy versions, chalkboard styles and table top to large forecourt sizes. Options also include pockets for interchangeable posters allowing you to change the information displayed with ease.

- Low cost, high impact designs for maximum return on investment
- Designed with businesses in mind, including fold away storage, trolleys to move larger signs and changeable options
- Used by retailers and business all over the UK
- Quick turnaround of most popular lines
- Can be made to order with bespoke options, such as RAL colours
- Digitally printed poster insert options available
- Award winning designs for every area of promotional signage and display.

To suit a multitude of indoor and outdoor promotional uses:

- High Street shops and retail outlets who want to promote themselves and advertise special deals and offers. Especially effective for businesses who are obscured from main thoroughfares or slightly off the beaten track.
- Restaurants, bistros, cafés, and bars who want to show off their menu, dining promotions, specials boards or happy hours. The option of interchangeable posters enables the flexibility of promoting one-off deals or information that is constantly changing such as seasonal produce and events.
- Exhibitors at shows, fêtes, and outside attractions can benefit from having a sign that is not only portable but also eye-catching.





Booster

Our most popular A-Board with semi circular header with poster display on both sides.

- Double-sided poster display with additional header area - ideal for vinyl application
- Anti-glare PET poster covers with magnetic seals and colour matched border provide excellent poster security and weather resistance
- Simply push poster cover out of frame via hidden release hole in back panel
- Locking side arms ensure stability
- Steel tube frame (25mm diameter) and steel back panels
- Also available in any RAL colour, minimum order applies.

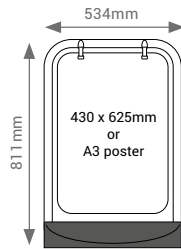


Turn your Booster into a chalk A-board with our Chalk Insert Panels

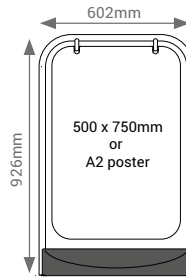


Poster Size	Display Area (mm)	O/A Dimensions (w x h x d mm)	Header Area (w x h mm)	Weight (kg)	Colour
A2	Poster: 418 x 592 Header: 410 x 230	500 x 1065 x 700	410 x 230	11.2	White
					Black
20" x 30"	Poster: 506 x 760 Header: 498 x 274	588 x 1220 x 850	498 x 274	15.4	White
					Black
A1	Poster: 592 x 839 Header: 590 x 320	674 x 1410 x 900	590 x 320	18.8	White
					Black

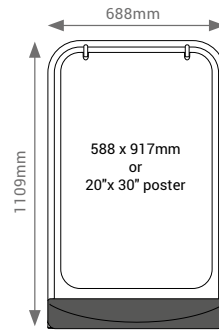
The Swinger Range



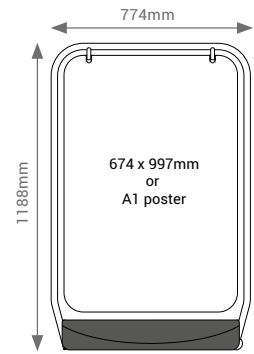
Eco Swinger



Swinger 2



Swinger 3000



Swinger 4000



Eco-Swinger

**Excellent value for money...
lightweight for ease of use and flexibility.**

- No-tool assembly
- Soft round styling on base and frame for safety
- Low center of gravity for great stability
- Options for Panel or Poster display
- Stylish steel frame – can be powder coated in any RAL colour, minimum order applies.



Swinger 2

**Like the Eco Swinger, but with
a taller frame and extended panel.**

Swinger 3000 & 4000

Larger sized Swinger options - with additional:

- Black water fillable polyethylene bases for stability
- Built in wheels for ease of movement.



Each of the Swinger signs have
 Poster and Panel options
 allowing for updates and changes.



Swinger - Panel Options

Product Name	Display Area (mm)	O/A Dimensions (w x h x d mm)	Weight (kg)	Frame Colour
Eco Swinger	430 x 625	534 x 811 x 490	11	White or Black
Swinger 2	500 x 750	602 x 926 x 525	13.5	White or Black
Swinger 3000	588 x 917	688 x 1109 x 600	12/31 (Empty/Full)	White or Black
Swinger 4000	674 x 997	774 x 1188 x 600	14/32 (Empty/Full)	White or Black

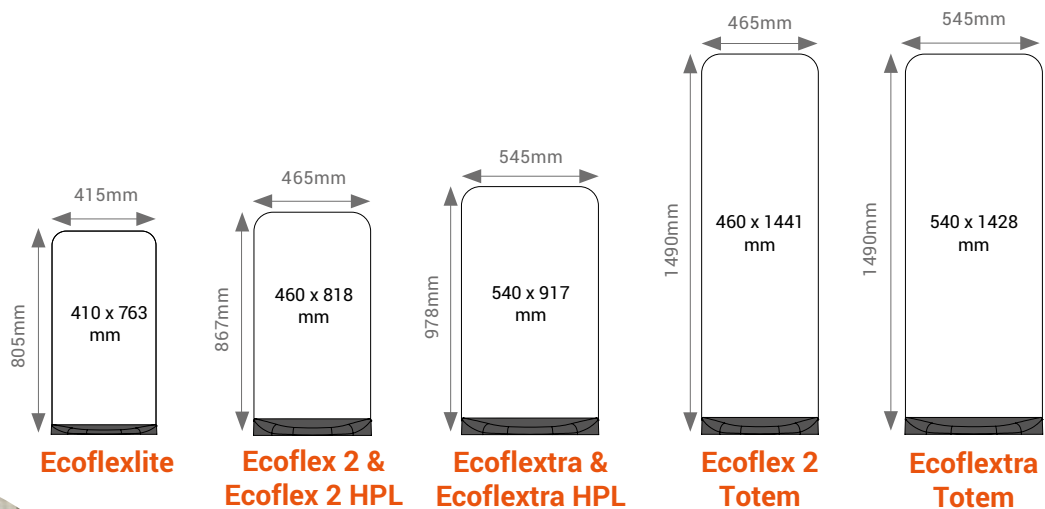
Swinger - Poster Options

Product Name	Poster Size	Display Area (mm)	O/A Dimensions (w x h x d mm)	Weight (kg)	Frame Colour
Eco Swinger	A3	281 x 403	534 x 811 x 490	11	White or Black
Swinger 2	A2	400 x 575	602 x 926 x 525	13.5	White or Black
Swinger 3000	20" x 30"	488 x 742	688 x 1109 x 600	12/31 (Empty/Full)	White or Black
Swinger 4000	A1	574 x 822	774 x 1188 x 600	14/32 (Empty/Full)	White or Black

Add a Tactical Header to your Swinger sign!
 Ideal for short-term use or dual promotions.
 They simply clip on to the top.

Side panels for Swingers 3000 & 4000.
 Ask for details.

The Ecoflex Range



**Top selling and most popular pavement signs.
The Ecoflex 2 and Ecoflexlite both benefit from:**

- Gloss white 1.2mm aircraft grade aluminium panel - ideal for screen/digital print or vinyl graphics
- Rounded corners for pedestrian safety
- No-tool assembly
- Rugged recycled PVC base provides low centre of gravity and high stability.

Ecoflex 2

Panel Options	Panel Size (mm)	Display Area (mm)	O/A Dimensions (w x h x d mm)	Weight (kg)
Aluminium	460 x 850	460 x 818	465 x 867 x 540	7.8
Chalkboard	460 x 850	460 x 818	465 x 867 x 540	8.1

Ecoflexlite

Smallest in the range, it also offers:

- Option of black High Pressure Laminate chalkboard panels
- Medium sized 460mm x 818mm display area.

Panel Size (mm)	Display Area (mm)	O/A Dimensions (w x h x d mm)	Weight (kg)
410 x 795	410 x 763	415 x 805 x 500	7



Budget A-Board

Excellent value, ideal for temporary and inside promotions.

- Double sided 480 x 812mm display area for self-adhesive vinyl graphics
- Comes flat packed, pre-assembled with fixed hinges – simply adjust to the footprint that you require (maximum 680mm for optimum stability)
- Lightweight, folds flat for easy storage and portability
- Rounded top corners for increased safety and style
- Suitable for sheltered locations only
- Chalkboard version available, suitable for use with Liquid Chalk Pens only.

Display Area (mm)	O/A Dimensions (w x h x d mm)	Weight (kg)	Option
480 x 812*	505 x 830 x 680	4.3	White
			Chalkboard

* Recommended to allow 10mm border all round.



A-Board

The original A-Board, simple and effective.

- Double sided 500 x 700mm display area
- Fixing free aluminium panel surface ideal for screen/digital print or vinyl graphics
- Folds flat for easy storage and portability
- Steel tube frame (32mm diameter), powder coated white as standard.

Display Area (mm)	O/A Dimensions (w x h x d mm)	Weight (kg)	Colour
500 x 700	564 x 860 x 700	9	White



A-Master

Double-sided board with snap frame technology for ultimate flexibility.

- Double sided poster display in a wide range of sizes
- Front opening 32mm profile aluminium snapframes with rounded corners for safety
- Anti-glare poster cover sheets are UV stable and filter sunlight to protect poster colours
- Galvanised steel back panels and hinged locking arms for optimum weight and stability
- Back panel suitable for vinyl application enabling messaging between poster promotions
- Fold flat design – easy to move and store.

Poster Size	Display Area (mm)	O/A Dimensions (w x h x d mm)	Leg Length (mm)	Weight (kg)	Finish
A2	400 x 574	463 x 910 x 700	950	4.5	Silver
					Black
20" x 30"	488 x 742	551 x 910 x 700	950	6	Silver
					Black
A1	574 x 821	637 x 1100 x 800	1150	7.5	Silver
					Black
30" x 40"	742 x 996	805 x 1200 x 850	1250	11.5	Silver
A0	821 x 1169	884 x 1400 x 910	1450	16.5	Silver



A-Master Plus

Like the A-Master but with extra header for greater impact.

- Double sided A1 poster display in silver anodised finish
- Snapframe header for 594 x 176mm insert, suitable for vinyl application
- Front opening 32mm profile aluminium snapframes with rounded corners for safety
- Galvanised steel back panels and hinged locking arms for optimum weight and stability
- Anti-glare poster cover sheets are UV stable and filter sunlight to protect poster colours
- Fold flat design – easy to move and store
- Recommended for indoor or sheltered outdoor locations
- Optional chalk insert panels available.

Poster Size	Display Area (w x h mm)	Dimensions (mm)	Weight (kg)
A1	Poster: 574 x 821 Header: 574 x 156	O/A: 640 x 1112 x 807 Poster: 594 x 841 Header: 594 x 176	10.6



Informer

Small and lightweight, ideal for promotions where space is at a premium.

- Double sided 20" x 30" poster display
- Anti-glare PET poster covers with magnetic seals offer excellent poster security and weather resistance
- Poster release: simply push poster cover out of frame via hidden release hole in back panel
- White polyester powder coated steel frame as standard
- Custom colours available made to order, minimum order applies
- Folds flat for storage
- Optional chalk insert panels available.

Poster Size	Display Area (mm)	O/A Dimensions (w x h x d mm)	Weight (kg)
20" x 30"	505 x 759	570 x 890 x 550	12

Make the most of your sign

Why not use our design service?

- In-house service, so production ready files are assured
- We can produce a solution to suit your requirements and budget
- We take the time to get to know what it is you need and how you would like it to look
- Proofs supplied before production
- If you are just starting out, we can also offer a design service for logos and branding.



Premier Chalk A-Board

Available in two sizes and two stylish finishes.

- 38mm x 38mm powder coated steel frame
- Gloss black and satin wood grain stock finishes
- Unique hard-wearing rubber hinges allow feet to self-level on uneven surfaces and offer finger protection when handling
- Reversible panels for added message flexibility and convenience
- Fully assembled and ready for use straight out of the box
- Frames also available in any RAL colour minimum order applies.



Panel material options:

- 3mm black high pressure chalkboard laminate - for traditional chalk or liquid chalk pens
- 3mm gloss white aluminium composite (ACM) - strong, light and very rigid
- 5mm satin/matt white foam PVC - strong and lightweight.

Frame Colour	Size (mm)	Panel Material	Display Area	O/A Dimensions (w x h x d mm)	Weight (kg)
Black Steel Frame and Wood Effect Steel Frame	Small	3mm Black High Pressure Chalkboard Laminate	540 x 813	674 x 920 x 600	12
		3mm Gloss White Aluminium Composite (ACM)			11
		5mm White Foam PVC			10.5
	Large	3mm Black High Pressure Chalkboard Laminate	710 x 1049	843 x 1184 x 705	19
		3mm Gloss White Aluminium Composite (ACM)			16.5
		5mm White Foam PVC			15.5



Forecourt Signs

Being able to display bold attention grabbing marketing messages outside a store or premises is key to driving footfall.



- **Sentinel** forecourt sign, which comes in a choice of four high impact poster sizes; A1, 30"x40", A0 and 40"x60".
- **Cyclone 2's** unique counter-balanced panel deflects wind safely and creates interest through movement. Available in 40"x60" size, with double sided poster display.
- **Sightmaster 3** is available in two colour options with advanced style, stability and performance. Heavy duty spring mounts ensure stability by allowing panel deflection in the wind. Front opening aluminium snapframes for quick and easy poster change. Opening tool supplied for easy access. Chalkboard and tactical headers also available.

All have:

- Smooth rounded corners for safety
- Water-fillable black HDPE base
- Built-in wheels.

Ideal for forecourts, entrance approaches, car parks, retail outlets and shopping centres.

Outdoor Promotion

Create branded exterior space with our other products:

- Printed flags in various sizes, including; Feather, Teardrop and Tower shapes. Available with a choice of spikes or bases
- Cafe barriers, with printed messages and logos. These systems have the options of stainless steel or satin black poles
- Notice boards and Snapframes come in a range of various sizes and colour frames.

Ask for more details about our external signage.



BEL Signs



Shop Signage



Workwear

Dry Transfers



Vehicle Graphics



Engraving



Digital Wallpaper



Exhibition Graphics

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